# Lecture 9: Latent Variable Models and EM Algorithm

Jacob Steinhardt

February 17, 2020

J. Steinhardt

Latent Variables and EM

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**Bayesian Inference** 

- Setup
- Conjugate priors
- Computing posteriors
- Inference
  - Full posterior
  - MAP, LMSE

This time: more complex models, fast algorithm (EM)

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**Recall: Heights and Gender** 

[Jupyter demo]

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"Hyperparameters":  $\mu_0, \mu_1, \sigma^2, \pi$ 

[draw graphical model]

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#### Latent Variable Model: General Form



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## Latent Variable Model: General Form



hyperparameters ( $\mu_1, \mu_2, \sigma, \pi$ )

latent structure (gender)

observed output (height)

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# Special Case: Hierarchical Model



"Bayesian hierarchical model"

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Hidden Markov model

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## Final Example: Election Forecasting

2016 election forecasting

- Want to know fraction of people who will vote for Clinton in each state
- Each of 50 states has some number of polls
- Each poll has large enough sample size that we can treat error as normal-distributed
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What is wrong with this analysis? [At least 2 things...]

### **Election Forecasting Model**

[on board]

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## **Election Forecasting Model**

[on board]

Next: EM algorithm

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How to do inference in latent variable models?

- Method 1: place prior on  $\theta$ , sample  $p(\theta, z \mid x)$  (next time)
- Method 2: maximize  $\log p(x \mid \theta) = \log (\sum_z p(x, z \mid \theta))$ 
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Need a better strategy!

Warm-up: Gaussian example

[on board:  $\theta$  from z and z from  $\theta$ ]

3 1 4 3

Image: 0

General observation (not just Gaussians):

- If z known,  $\operatorname{argmax}_{\theta} \log p(x, z \mid \theta)$  often easy
- If  $\theta$  known, computing  $p(z \mid x, \theta)$  often easy

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Idea: alternate between updating  $\theta$  and updating *z*, repeat until convergence

# **EM Algorithm**

- Alternates between updating two variables,  $\theta$  and q
- q(z): matches  $p(z \mid \theta, x)$
- $\theta$ : optimizes  $\mathbb{E}_{z \sim q(z)}[\log p(z, x \mid \theta)]$

average over z drawn from q

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Formally: initialize  $\theta^{(1)}$  arbitrarily. Then for t = 1, ..., T:

$$\begin{aligned} q^{(t)}(z) &\leftarrow p(z \mid x, \theta^{(t)}) & (\text{E step}) \\ \theta^{(t+1)} &\leftarrow \operatorname{argmax}_{\theta} \mathbb{E}_{z \sim q(z)}[\log p(z, x \mid \theta^{(t)})] & (\text{M step}) \end{aligned}$$

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$$\begin{aligned} q^{(t)}(z) \leftarrow p(z \mid x, \theta^{(t)}) & (\text{E step}) \\ \theta^{(t+1)} \leftarrow \operatorname{argmax}_{\theta} \mathbb{E}_{z \sim q(z)}[\log p(z, x \mid \theta^{(t)})] & (\text{M step}) \end{aligned}$$

Can interpret as maximizing lower bound on  $\log p(x \mid \theta)$ .

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EM Algorithm: Gaussian example

[on board]

J. Steinhardt

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- Many problems have unobserved structure / dependencies (hierarchical models, hidden Markov models, ...)
- Failing to model these can lead to wrong/overconfident predictions (election forecasting)
- Latent variables ⇒ exponential sum ⇒ need good algorithms!
- EM algorithm: works when we can handle z and  $\theta$  individually.

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